

Plan with us and be our partner in 2011 too!

Our magazine that has been regularly published for 54 years now is *the leading innovation publication of the Hungarian technical world* and a committed forum for technical development both at home and abroad. Its subjects encompass the whole of the technical world, keeping in step with developments in industry and technical services.

Our aim is for all our readers to find in it news, analyses and new developments in line with their fields of interest. Our articles cover innovation in *the mechanical industry, electronics, IT, telecommunications, the energy industry and even space exploration* which advance the economy and science.

The Technika Műszaki Szemle is able and willing to use its *long past, professional reputation and credibility to provide wide ranging publishing opportunities to present the results, developments and experience of your company.*

TARGET GROUP:

It is the mechanical industry that is in top position in the magazine, this is the industry, and all of its branches, that mobilises the whole of the economy and technology.

/ machine manufacturing, industrial electronics, automation, measurement technology, control technology, pneumatics, tool machine industry, tools, machining, CNC , Cad/Cam, welding, metals industry, machine components, pumps, water installations, materials movement, packaging machines, food industry machines, agricultural machine manufacturing, building engineering, quality control, materials testing, corrosion protection, sealing technology, folding technology, etc./

DISTRIBUTION

Subscription, via the postal subscription network, on the basis of a business to business address list, mainly going to decision-making industrial managers, technical and production managers, as well as to engineers *with registration on the Internet in PDF format at exhibitions*, at national conferences and exhibitions.

To address lists provided by our partners, costs undertaken by the editorial board
Average number of copies printed: **4000- 6000**
Including Internet registration

Material to be submitted by 15th of every month. Expand the range of subjects of our magazine with a description of your activities that others would find to their interest, write of your results and solutions.

Plan with us and be our partner in 2009 too!

Our staff will send you our detailed list of topics and a publication recommendation suiting your company's requirements will be sent to you after filing in the box.

Regards: *Technika Műszaki Szemle Editorial Board*

www.technikamagazin.hu

Target readership

• Industrial, company decision making managers	68 %
• Research institute, University researchers	6 %
• State organisations, foundations, financial institutions supporting research and development	6 %
• Students of technical university faculties	7 %
• Those interested in technical novelties	10 %
• Members of Parliament	3 %

Distribution

Circulation: Print run 4 to 6 thousand, in subscription, by free DM-delivery based on address list, as well as at national technical, industrial expos, to the business partners of the companies appearing in the journal – VIP-list – free, and on www.technikamagazin.hu web site in pdf format, using registration. Readers' target groups

REGULAR COLUMNS

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ISSUE 1	lurgy, sheet forming, pressing, metal forming, welding, machine manufacturing, special machinery, CNC, milling, turning, drilling, cutting (with water jet, laser, etc.), industrial knives, tool manufacturing, inserts, CAD/CAM/ CAE/PLM, 3D, system integration, drives - electrical, fluid technologies, lubricants, hydraulics, pumps, fasteners, sealing, gluing, connectors, springs, bearings, etc., industrial automation, control engineering, profile sensors, electrical drives, control electronics, valves, design, marking techniques, bar coding, labelling, industrial coders and printers, parts tracking, etc., fire protection and safety, industrial and manufacturing safety solutions, packaging	Format	Size (mm)	Price EURO
Industrial Software: • CAD/CAM/CAE/PLM/3D • Nanotechnology • Composite Materials • Clamping, Fastening, Sealing and Gluing • Fluid Technology • Industrial Cleaning and Maintenance • Space Research • Power Engineering Submission Date for Contributions: 20th January Issue Release Date: 31st January	- ElektroSalon 2011 - Budapest - 17-20 May (International Trade Exhibition for Electronics, Electrical Engineering and Automation) - Renexpo 2011 - Budapest - 5-7 May (International Trade Exhibition for Renewables and Energy Efficiency) Submission Date for Contributions: 20th April Issue Release Date: 30th April	Cover I.	220 x 240	2000,-
ISSUE 2 Magyarregula Exhibition 2011 Budapest, Laboratory Technology Measurement and Instrumentation (liquid level indicators, level transmitters, flow meters, junction boxes, materials testing, electrical, electronic and mechanical measuring systems and equipment, water data acquisition systems, dosing valves, piezoelectric sensors and measuring systems, etc.) • CAD/CAM/CAE/PLM/3D • Transformers and power supply units • Drive technology • Process control and automation • Robot technology • Electronics • Passive Houses • Environmental Technologies • Power Engineering Submission Date for Contributions: 15th February Issue Release Date: 31st February	ISSUE 5 • Pharmaceutical Industry • Medical implants and devices • Traffic Engineering • Nanotechnology • Biotechnology • Environmental Technologies and Waste Management - Information Technology Submission Date for Contributions: 20th May Issue Release Date: 31st May	Cover II. bleed	220x307	1600,-
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1/6 page trimm	58x131	350,-		
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Issue 3 - Construma 2011 - Budapest (International Building Trade Exhibition, 5-11 April) - Hungarotherm 2011 - Budapest (International Trade Exhibition for Heating, Ventilation, Air Conditioning and Sanitation, 5-11 April) - <i>building materials, roof tiles, concrete, etc., cavity filling, insulation materials, building control, building security, ventilation, heating and cooling, lighting and sanitation engineering</i> - ÖKOTECH 2011 - Budapest (International Exhibition for Environmental Protection) - <i>environmental protection, environmental technologies and waste management</i> Submission Date for Contributions: 20th March Issue Release Date: 31st March	ISSUE 6 • Energexpo - 2011 - Debrecen - September • Power Engineering - Renewables • Energy Management and Efficiency • Energy Saving Technologies • Engineering Firms • Space Research Submission Date for Contributions: 20th June Issue Release Date: 30th June	ISSUE 9 - Automobil - Autotechnika - 2011 Budapest - 27-30 October (International Exhibition for the Automotive Industry) • Automotive technology, equipment for the automotive industry, car electronics, automotive parts • Metal Sheet Processing • CAD/CAM/CAE/PLM, 3D • Renexpo - Passzívház 2011 Budapest - October • New building and insulation materials, • Facing and coating materials, etc. Submission Date for Contributions: 15th September Issue Release Date: 30th September	ISSUE 11 • Drives, Fluid and Lubrication Engineering • Pumps and Compressors • Surface Treatment, Surface Forming, Metal Sheet Processing, Cutting, Laser • Information Technology and Industrial Electronics Submission Date for Contributions: 15th November Issue Release Date: 30th November
		ISSUE 7&8 • CAD/CAM/CAE/PLM/3D • Tools, machine tools and manufacturing equipment • Clamping, sealing, gluing, lubrication and fasteners • Safety - fire protection and disaster relief, workplace safety, occupational safety and protective equipment • Nanotechnology and Microtechnology • Composite Materials Submission Date for Contributions: 1st August Issue Release Date: 22nd August	ISSUE 10 - C+D 2011 - Defence Equipment and Aviation Exhibition - Budapest, 16-19 November • Defence equipment and devices • Aviation technology, machinery and control engineering • Space Research in Hungary • Industrial Electronics and Electrical Engineering • Instrumentation • Material Science Submission Date for Contributions: 15th October Issue Release Date: 31st October

ISSUE 4 Mach-Tech 2011 - Budapest - 17-20 May (International Trade Exhibition for the Engineering Industry, Machine Manufacturing, Manufacturing and Welding Processes) - <i>metal-</i>	TECHNIKA ONLINE Banner Advertisement www.technikamagazin.hu
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